

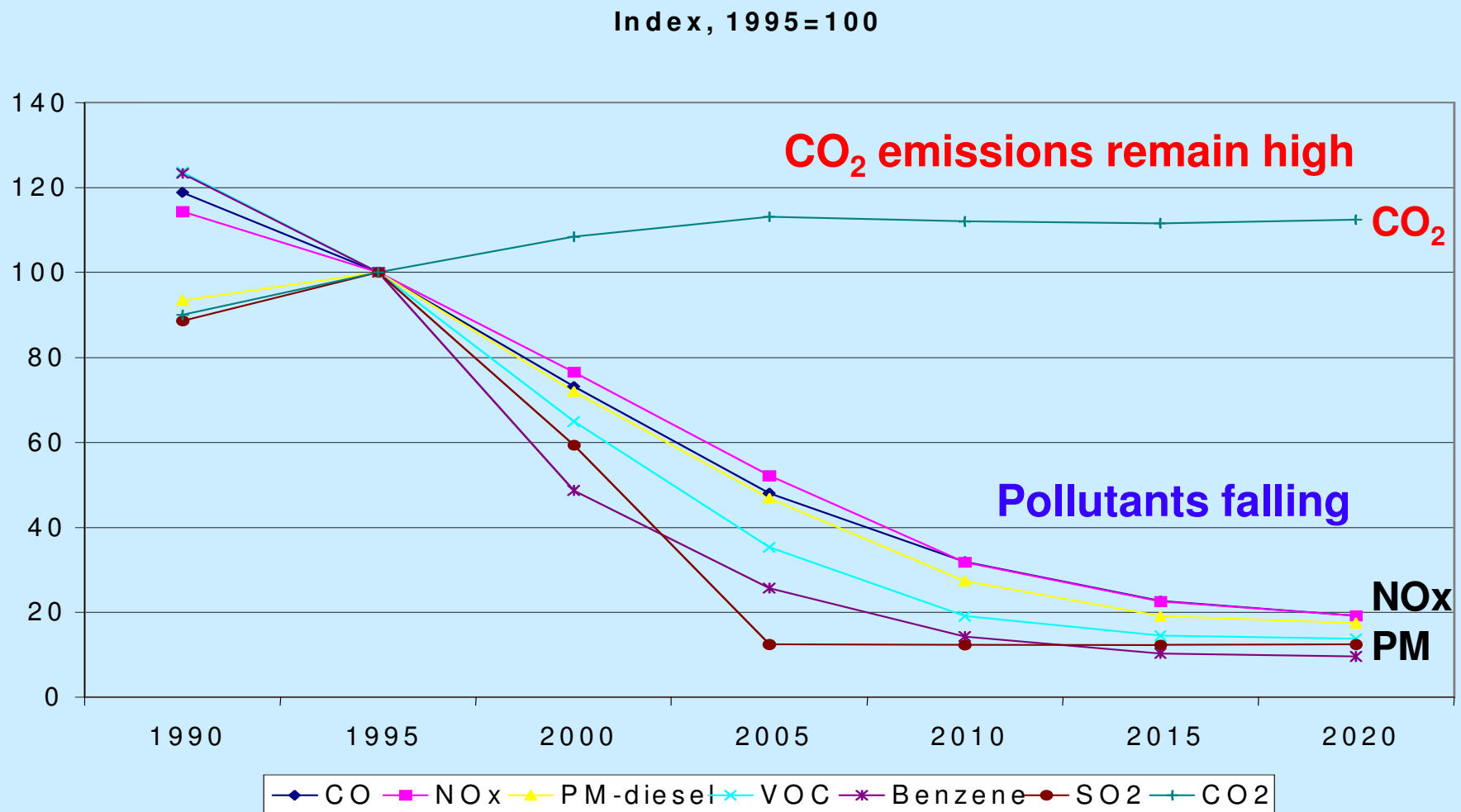
# Action Plan on Urban Mobility



# ● Overview

- Policy framework
- Action Plan on Urban Mobility
- Themes and Actions
- Civitas and EU funding instruments
- Future vision

# Trends in EU Transport Emissions



# ● Sustainable transport & energy efficiency in Europe: a priority for cities and towns

72% of the Europe's citizens live in towns and cities

● 85% of Europe's GDP is generated in cities

● Some 40% of Europe's CO<sub>2</sub> emissions from road transport and 70% of other pollutants are due to urban traffic

● Urban transport more prominent on EU's political agenda than ever



# ● **Action Plan on Urban Mobility**

- Green Paper on Urban Mobility in 2007 gave new impetus to debate on urban transport in Europe
- Resolution EP and Opinion Committee of the Regions on the Green Paper in 2008
- Action Plan published in September 2009
- Transport Council Conclusions 24 June 2010
- EC will implement 20 actions in close consultation with relevant stakeholders

# ● Fully respecting competences

- EC takes action in areas related to urban transport (air quality, climate change etc.)
- Urban areas are diverse, face different challenges and have different needs.
- No top down, one-size-fits-all solutions, but tailor made. EC can support, enable and encourage.

# ● Theme's Action Plan Urban Mobility

- Promoting integrated policies
- Strengthening funding
- Focussing on citizens
- Greening urban transport
- Optimising urban mobility
- Sharing experience and knowledge

## ● Actions (1)

### PROMOTING INTEGRATED POLICIES

- EC supports local authorities in developing ‘SUMPS’ for passenger and freight transport
- Exchange of best practice and support of educational activities
- ELTIS PLUS: 3 workshops took place in 2010 leading to a best practice report. In 2011 start of training and promotion events, launch new website <http://www.mobilityplans.eu>



## ● **Actions (2)**

### **STRENGTHENING FUNDING**

Study future funding needs for sustainable urban mobility (investments, operational costs, synergy regional policy)

- Continuation of Civitas (Civitas Plus II call closes 12 April 2011 EUR 18 million)



## ● **Actions (3)**

### **FOCUSSING ON CITIZENS**

- EU Mobility Week; awareness raising campaigns
- 2010 theme ‘Travel smarter, Live better’: urban mobility and health
- 2221 cities in 42 countries accounting for 221 million citizens
- EU city award, [www.mobilityweek.eu](http://www.mobilityweek.eu)
- 2011 theme ‘alternative mobility’: promotion of clean, fuel efficient modes and non motorised modes
- Eco-driving projects IEE

# ● Multi modal travel information

- Status of multi-modal journey planners
  - » national journey planners in at least 13 MS
  - » several good examples on a regional level
- Study « Towards a European multi-modal journey planner » (Jan-Sep 2011)
  - » assessment of stakeholder opinions: online consultation and workshop in June
  - » review of technical/organisational solutions and standards
  - » recommendations for EU-wide specifications
- EU ITS Directive adopted (7 July 2010)
  - » multi-modal travel information as a priority
  - » (binding) EU-wide specifications to be adopted until 2014

# Access Restriction Schemes



- [www.lowemissionzones.eu](http://www.lowemissionzones.eu)
- Harmonised approach?

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## ● Actions (4)

### GREENING URBAN TRANSPORT

- R&D for low/zero emission vehicles: Civitas, ‘Electromobility demonstration project’ (‘Green Car Initiative’) start 1 March 2011
- ‘Clean Vehicle Portal’ launched in December 2010 <http://www.cleanvehicle.eu>
- Study urban aspects internalisation external costs



## ● Actions (5)

### OPTIMISING URBAN MOBILITY

- Conference and study urban freight transport and logistics (2010/2011)
- Urban ITS Expert Group (2011/12)
  - » guidelines for practitioners
  - » best practice exchange
  - » key applications:
    - travel information
    - traffic management
    - smart ticketing
    - ITS for urban logistics



## ● Actions (6)

### SHARING EXPERIENCE AND KNOWLEDGE

- Study optimising data collection urban transport
- Virtual platform: ELTIS website, newsletter
- Civitas Forum Network and Conference: contact with 'Clean Cities Programme' in USA and 'Clean Air Initiative' in Latin American cities



# ● Civitas – Solutions of tomorrow

- Development of new technologies and integrated concepts for urban mobility in demonstration projects
- City-led cooperation and information exchange across Europe
- Leading and learning cities
- Funded by EU Research Framework Programme
- Keyfigures:
  - » 58 demonstration cities
  - » Over 180 network cities
  - » 180 M€ funding since 2002





# ● **EU Funding Instruments – Examples**

- **EU Research Framework Programme**
  - Total of 4.16 B€ committed to transport theme in FP7
- **Structural and cohesion funds**
  - Approx. 8 B€ allocated to clean urban transport
- **Public Private Partnerships**
  - e.g. Green Cars Initiative of the European Economic Recovery Plan with a budget of 5 B€ (1 B€ RTD grants + 4 B€ EIB loans)
- **General grants and tenders (e.g. studies)**

## ● **Future vision**

- 2011: Commission vision for the future of transport, including urban mobility, in upcoming White Paper on Transport
- 2011: ‘State-of-the-Art’ rapport Action Plan on EC website, implementation and launch of new actions
- 2012: Review of the implementation of the Action Plan on Urban Mobility

## ● **Contacts**

### **EC Website Clean and Urban Transport:**

[http://ec.europa.eu/transport/urban/index\\_en.htm](http://ec.europa.eu/transport/urban/index_en.htm)

### **CIVITAS Website:**

[www.civitas.eu](http://www.civitas.eu)

### **ELTIS Website:**

<http://www.eltis.org>, <http://www.mobilityplans.eu>

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